



57th Annual Watermark Art Festival

Saturday, July 19, 10am to 5pm & Sunday, July 20, 10am to 4pm
Library Park, 5th St & Bemidji Ave, Bemidji, MN

Thank you for your interest in the Watermark Art Festival! Please read the following instructions carefully. Keep this page for your records; fill out and return the application form on page 2 along with checks for all applicable fees.

Watermark will contact you regarding the status of your application once the jurying process is complete.

Questions? Reach out!

watermark art center

218-444-7570

watermark@paulbunyan.net

2025 Calendar

January 11, 2025	Early discount applies (postmark)
March 8	Application due (postmark)
May 10	Last day to cancel w/refund (minus \$50 cancellation fee)
Fri. July 18	Early setup 9am - 7pm
Sat. July 19	7am - 10am Setup 10am - 5pm Festival
Sun. July 20	10am - 4pm Festival 4pm - 7pm Takedown

ELIGIBILITY: The show is open to all artists and craftspeople interested in selling and displaying fine art and handmade craft. **All work must be original in design and final product.** Emphasis is placed on originality, craftsmanship, a consistency in the work and a command of the medium. No imports, commercial jewelry, kits, molded ceramics or manufactured objects will be accepted. Only work approved by Watermark's Festival Screening Committee will be accepted. Exhibitors will be asked to remove all other items. We do not accept dealers, agents or product representatives.

BOOTHS: Spaces will be assigned at the discretion of the Festival Committee. Artists may request a particular space, but we do not guarantee that you will receive it. Booth spaces are 10' x 10'. Only one artist per booth is permitted unless the artwork has been created by more than one artist. One artist may request a maximum of three spaces. Artists are responsible for bringing their own tents, tables and chairs.

CANCELLATION: Submission of an application indicates a commitment to participate in the Watermark Art Festival. Artists withdrawing from the show after acceptance are subject to a \$50 cancellation fee. **No entry fee will be refunded after May 10, 2025.** It is your responsibility to notify us if you cannot attend so that people on the waiting list may be contacted.

LIABILITY INSURANCE: The Watermark and City of Bemidji require that all vendors either show proof of insurance at a minimum of \$300,000 liability limit or higher **OR** pay a fee of \$30 for event coverage through the Watermark Art Center.

SALES TAX: Exhibitors are responsible for collecting and reporting Minnesota sales tax. You may register by phone for a sales Tax Permit or go on line at www.taxes.state.mn.us In Minnesota, call 651-296-6181. **All exhibitors must comply with Minnesota statutes by having an Operator Certificate of Compliance (ST-19) on file with the WAC office.**

SECURITY: Park Security is provided overnight on Friday and Saturday of the event by the Watermark. While we take every precaution to offer a safe location, the Watermark and the City of Bemidji will not be responsible for any loss or damage incurred at AIP either during festival hours or overnight.

MEMBERS DISCOUNT: Current Watermark members and those who join the Watermark with this application are entitled to a lower booth fee. To learn more about WAC Membership and join or renew today visit WatermarkArtCenter.org/Membership



57th Annual Watermark Art Festival

2025 Artist Vendor Application

ENTRY PROCEDURE: New applicants are to submit 5-8 images for jurying (*see notes below*). Work exhibited must be consistent with juried images. **All entrants must send a legal size #10 envelope with return postage. This is necessary to mail the acceptance packets out to you. Include additional postage and envelope large enough to accommodate your image files if you want them returned.**

Name

Business Name

Address

City/State/Zip

Phone/Email

Website

Booth preference? (# or location)

Please check the category that best describes your work:

	Functional	Decorative	Jewelry
Clay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Metal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fiber	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mixed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Painting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floral	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other:	_____		

IMAGES FOR JURY

- **NEW THIS YEAR!** Artists who have been participating in this event for multiple years whose work has not changed significantly are **not** required to submit images. All other applicants must submit a minimum of five (5) images and no more than eight (8) images that BEST represent their work. New vendors must also provide an image of their booth set-up
- Images should proportionally represent the style and quality of work the artist intends to display (*e.g. 3/5 clothing and 2/5 fiber jewelry would require three images showing clothing, and two images representing jewelry*)
- Images can be submitted on a thumb drive or as photos
- Images will be returned IF correct return postage is provided
- Numbers on the image should correspond with the numbers on the image descriptions below. Please include materials and techniques used. Use a separate piece of paper if needed.

Image #1 _____

Image #2 _____

Image #3 _____

Image #4 _____

Image #5 _____

Image #6 _____

Image #7 _____

Image #8 _____

APPLICATION FEES

Mark all applicable items:

- ___ Processing Fee (non-refundable) \$20
- ___ Liability Insurance Fee (N/A with Certificate of Insurance) ... \$30
- ___ Member Booth Fee (\$115 if before Jan 11, 2025) \$140
- ___ Non Member Booth Fee (\$155 if before Jan 11, 2025) \$175
- ___ Late Entry Fee (after March 8, 2025) \$190
- ___ Electricity Fee \$35

TOTAL ATTACHED FEES \$ _____

Please write a **SEPARATE** check for the non-refundable processing fee. If processing fee is not on separate check, your application may be returned. All other fees (booth, insurance & electric) can be combined on your second check.

MAKE CHECKS PAYABLE TO and SEND TO:
Watermark Art Center
505 Bemidji Avenue North, Bemidji, MN 56601

I, the undersigned, accept the rules, regulations, and procedures outlined in the AIP application form and understand that failure to follow these regulations may result in expulsion from this year's festival. I agree to release and hold harmless the Watermark Art Center employees and volunteers and the City of Bemidji from any liability for damage, theft, or loss.

Signature

Date